

SLOVENIA | Show | mi
DESIGN | room | la
2016 | no

16 May – 17 June 2016

GOOGY

Rocking horse reinvented



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Rocking horse reinvented

Googy is a designer's reply to the challenge of conventional rocking horses, which can be quite unforgiving to the clumsy approaches of toddlers and younger children. It is designed to provide fun, safety and comfort: it is soft and appealing, very well cushioned, extremely difficult to overturn, sturdy, and all of its surfaces are well rounded.

At the same time, Googy manages to have the irrevocable appeal of a plush toy. Even the youngest children are drawn to its soft and inviting presence. They immediately recognize a rocking horse in its simplified shape.

WilsonicDesign




reddot design award
winner 2012

NOVAK
living design

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REPUBLIC OF SLOVENIA
**MINISTRY OF ECONOMIC DEVELOPMENT
AND TECHNOLOGY**

Lesarski grozd
Wood Industry Cluster